

Gary Mardell

Mint Sauce 360 English Language and Communications Training

A dynamic and innovative trainer with a proven track record of delivering course content that consistently provides a positive learning experience. An outstanding level of participant feedback, measurable progress and overall stakeholder satisfaction with high course renewal and referral rates.

- Significant experience in international business environments
 - Excellent cross-cultural communicator at all organizational levels
 - Outstanding communication and presentation skills
 - Trinity Cert TESOL and PTLLS qualified with over 7,250 contact hours logged
 - Development of client portfolio and the construction of training programs
 - Pedagogical support, course delivery and adaptation to participant needs
(Courses: individual, group, workshops, telephone, e-learning support, immersion, online)
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2014 to date
2010 to 2013

Plymouth, United Kingdom
Paris, France

Mint Sauce 360 offers a variety of EFL, ESP and English communication learning experiences to language schools, institutions and individuals around the world. Driven by the needs, desires and aspirations of the learner, Mint Sauce 360 finds creative, enjoyable and effective learning solutions.

As technology has developed, Mint Sauce 360 has moved into the online environment. Using a variety of online platforms, Mint Sauce 360 provides a range of options for learners who wish to maximise the flexibility that the online world offers. Lessons can follow a one-to-one or group format using Skype, Skype for Business or SkyMeeting. From a simple video call to a full-facility video-conference or webinar, Mint Sauce 360 has a solution. The integration of a Virtual Learning Environment allows the possibility of blended learning on an individual or group basis.

Recent Projects

- Since 2014, Mint Sauce 360 has led and co-ordinated a series of week-long English immersion events for a national bank on behalf of a language school client. This includes client liaison, input to scheduling and content, the co-ordination of the training team and the provision of comprehensive post-immersion feedback to participants.
- Management and co-ordination of a week-long technical workshop for a national financial regulatory authority. Technical training is carried out in English and input is provided to improve presentation skills for non-native speakers. Topics covered include: managing stress, presentation structuring to get your message across and the fundamentals of English pronunciation. Participants are drawn from across the European financial regulatory sector including the European SSM.
- Analysis of an existing online program for a medical English language school. Recommendation and implementation of the technical and logistical aspects of the program. This included effective use of a Google system for lesson scheduling, document sharing and the creation of a trainer blog enabling effect knowledge sharing. Technical liaison with a video-conferencing platform provider and the provision of technical support to an expanding trainer base.

Professional Experience

2008 – 2010	Director of Marketing French manufacturer of luxury video projection screens	Screen Research Nantes, France
2007 – 2008	UK Marketing Manager British subsidiary of a Chinese manufacturer of audio/video products	KEF Audio United Kingdom
2007	Communications Consultant Meru Herbs Kenya (Kenya, Fair Trade) Slow Food International (Italy)	Freelance Tours, France
2001 – 2005	Marketing Manager, JBL Home Products International HQ of a \$3bn electronics manufacturer	Harman Consumer Group Château-du-Loir, France
1998 – 2001	Product Manager, Harman Home Products Independent distributor of audio/video products	Gamepath Ltd United Kingdom
1997 – 1998	Marketing Manager UK subsidiary of a Danish loudspeaker brand	Jamo UK Ltd United Kingdom
1989 – 1997	Marketing Manager (1995 – 1997) Product Manager (1993 – 1995) Industrial Designer (1989 – 1993) British audio product manufacturer	Mordaunt-Short Ltd United Kingdom

Education

2018 – to date	Trinity Dip TESOL (Level 7) - student	Open Doors International Language School Plymouth, United Kingdom
2014	PTLLS Top-up (Level 4)	Open Doors International Language School
2014	Trinity CERT TESOL (Level 5) In-house Distinction	Open Doors International Language School
2014	TEFL Certificate	TEFL Org UK
2006	Master in Communication of Quality Products	University of Gastronomic Sciences Colorno, Italy
1989	BA (Hons) Industrial Design (Eng)	Central St Martins College of Art & Design London, United Kingdom
1984	Polytechnic Certificate in Foundation Studies (Art)	Middlesex Polytechnic London, United Kingdom

Continuous Professional Development

2017	-4 Principles of engaging online task design -Exploring the live online classroom	-Teaching with Moodle 3.3
2016	-Learning differences & multisensory learning -The role of assessment – fulfilling potential -Feedback (correction) & Pronunciation: what British Council Inspectors are looking for	-Gadgets & gizmos – learning with new technology -Specific needs in Business English -And for my next trick smartphones and computers in lesson preparation
2006	-Video Production short course	
2005	-Technical Foundation Course (CEDIA)	

Languages

L1:	English	(native)	L3:	Italian	(basic)
L2:	French	(advanced)	L4:	German	(basic)

Other Information

2014 - 2015	Volunteer ESOL classroom assistant working with pre-entry level students
2006	Raised \$3 000 to establish a community cybercafé in Molo, Kenya
1998 - 2001	Held various executive posts for UK industry body, the British Federation of Audio
1998 - 1999	Contributed articles for trade publication, the British Audio Journal

Mint Sauce 360 has worked with many organisations and participants around the world.

Language Schools

Accent International Language Consultancy, Almond Vocational Link, Audavia, Avisay, E-corporate English, Education en France, ICB, ICB Europe, Intercountry – ICB, Medical English Service Network, Open Doors International Language School, Speexx

Participant Companies and Business Sectors:

Finance, Banking, Insurance, Legal and Regulatory Authorities

Ageas France, Allianz, AMEX Card France, Amundi, Astorg Partners, Autorité de Contrôle Prudentiel et de Résolution, AXA, Bank Frick, Banque de France, Caceis, Caisse des Dépôts, CDC Climat Asset Management, Corner Banco, Crédit Agricole CIB, Crédit du Nord, Deloitte Tohmatsu, Euroclear, Eurofins CEREP, Fonds de Réserve pour les Retraites, Gazprom M-T, Generali, LCH Clearnet, LCL, Mirabaud, Mizuho Bank, Munich RE, Naxicap Private Equity, Natixis, Natixis Asset Management, Natixis Paiements, Pedersoli Studio Legale, Reale Seguros, SKS Legal, Société Générale CIB, Société Générale Factoring, Société Générale Retail Banking, Société Générale Private Banking, Sogodev, Svenska Kommun Försäkrings, Topikpro, UBS

Automotive:

Daimler Chrysler AG, Comau SpA, Magneti Marelli, Renault SAS, Renault Retail, Volvo Trucks

Telecoms, IT and Software Solutions:

AMD, Axa Group Solutions, Axa-Tech, Correos, Devoteam, Easynet, HP, Ivalua, KOSC, Legoland Japan, SFR, Société Générale IT, Sungard

Luxury Goods and Retail:

Alain Afflelou, Manor AG, Starbucks

Industry:

Aéroports de Paris France, Alstom Power Systems, Arcelor Mittal, Audens Solution Group, Cramo, Elektrosystem, Esterline, Fagor-Brandt SAS, GST Group, Ista International, Laboratoire national de métrologie et d'essais, MTU (Rolls-Royce), Protec, Scalian, Siemens, Sigma Aldrich, Total, TRA-C Industrie, TUV Nord, Tyco Electronics, UGS GmbH, Veolia, Wasch and Härte

Pharmaceutical, Medical and Beauty:

Beiersdorf (Nivea), Benefis srl, Chanel, Medtronic, Pierre-Fabre SA, Pierre-Fabre Dermo-cosmetique, Sanofi Aventis, Simers, Solvay, Takeda

Marketing and Communication:

CDC Climat, Ebuzzing Social Media, New Dimension, Publicis Conseil

Travel, Recruitment, Transport and Logistics:

Carlson Wagonlit Travel, Clasquin, Dream Castle Hotel, Magic Circus Hotel, Precicap, Preciphar, TMH, Travelworks

Schools, Universities and Education:

Berufsbildungsschule Winterthur, Bocconi University, Emlyon, ETP Sicó, ITCGT G. Salvemini, ITC Vitale Giordano, Ministry of National Education (Turkey), A. Olivetti Monza, Strasbourg University, University of Rome Tor Vergata, Val Do Rio